

VITALIZE FAIRFAX FACADE REHAB AND STREET BEAUTIFICATION

Los Angeles, California

A five block area of the historic Fairfax District was rehabbed as part of the City of Los Angeles CARE program. 150 storefronts were renovated. Meetings were held with merchants to determine their interests in the facade design and street beautification. New palm trees were planted. Facade improvements typically included new signage, new awnings, new exterior paint. Bruce Sternberg was the Project Manager in a joint venture with Thirtieth Street Architects. Constructed at budget in 1986.

